

The Yank Kannady Memorial Organ Donor Awareness 5K / 1 mile fun walk

In an effort to remember and honor Yank Kannady, who saved lives through organ donation, we are hosting the **The Yank Kannady Memorial Organ Donor Awareness 5K / 1 mile fun walk**. Yank was born in Ruidoso and his family, the Reynolds', have been long time residents. **The event will be held on Saturday, July 14, 2018 starting at 8am at White Mountain Park in Ruidoso, NM.** The event will be managed by Race Adventures Unlimited and the proceeds will go to The Ultimate Gift of Life Foundation.

The Ultimate Gift of Life Foundation, a public 501(c)3, non-profit, charitable organization, was founded to raise awareness about organ donation and to help increase the number of registered organ donors. We do this primarily by speaking to various groups and setting up booths at events where we educate people about organ donation and register new organ donors. Since 2015, with the help of volunteers, the NM group has been working different events in Southern New Mexico and West Texas. We have an active website and a Facebook page which reaches people all over the country. We also use print and radio to get our life saving message out. To those that have given the ultimate gift of life, we continue to honor them by giving their families the opportunity to share their stories and keep their memory alive on our donor quilt which we display at our events.

We would like to invite you to participate in this event. There are several different ways to be involved:

Be an Event Sponsor:

Diamond Sponsorship: \$3,000.00 (There will only be 1 Diamond Sponsor).

Ruby Sponsorship: \$1,000.00

Emerald Sponsorship: \$500.00

Amethyst Sponsorship: \$250.00

Onyx Sponsorship: \$100.00

Sponsors will be recognized in most advertising and logos will be printed on event t-shirts. Sponsors can put advertising in the participants race bag. Sponsorship includes booth space at the event. Sponsors will receive a receipt for tax purposes.

Other monetary or in-kind donations: will be recognized in some advertising and names printed on event t-shirt. Receipts for tax purposes will be issued.

Vendors: Rent booth space for the day of the event: **\$50.00** per 10'x10' space.

Register to run or walk at the event: \$25.00. Go to www.raceadventures.com. Once registered, raise additional funds for The Ultimate Gift of Life by getting your friends and family to sponsor you for every mile you run or walk. Go to tug-nm.com to download your sponsorship form.

Attend the event: Free, cheer on the racers, visit the vendors and learn about organ donation.

Allow us to post a flyer at your place of business.

Tell everyone you know about our event.

Thank you!

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